**Cocoa Blog Cheat Sheet**

Paragraph 1- Introduction

(in this paragraph: Hook, Bridge, Thesis statement. “Imagine statement” or shocking statement to hook your reader; bridge explaining what the issue is—buying fair trade chocolate so cocoa workers will be treated better; and the thesis stating your clear opinion on what should be done to make the industry better.)

Paragraph 2- Reason 1: Child labor

(in this paragraph: what is it, why is it bad, what does it have to do with chocolate? Describe the children’s working conditions)

*\*possible sources: the packet, your research, the videos, AOWs*

Paragraph 3- Reason 2: Fair pay and treatment for cocoa farmers, both kids and adults

(in this paragraph: what is the pay like now? What are the conditions like now? What are villages like now? What positive things are being done to make the conditions and pay better? What more could be done?)

*\*possible sources: the packet, your research, the videos, AOWs*

Paragraph 4- Reason 3: Environmental impact

(in this paragraph: why is cocoa farming bad for the environment? What are pesticides and chemicals and why are they a problem for the village? What can be done to make it better for the villages and make cocoa farms better for the environment?)

*\*possible sources: the packet, your research, the videos, AOWs*

Paragraph 5- Conclusion:

(in this paragraph: leave your reader agreeing with your thesis statement about Fair Trade cocoa, child labor, fair treatment of cocoa workers and environmental impact. Remind them what they can do to make a difference)

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