Garden Animals to the Rescue

Each of the garden animals has decided to start a business in India’s Segowlee Cantonment, ranging from landscaping to security.

**You own an advertising agency** that has been charged with creating a **flyer** for one of these local businesses. Choose a character/business name from below (or come up with your own) and create an ad *persuading* people to use their services:

*+****Rikki-tikki’s*** *Security Pros +****Nag’s*** *Self Defense Lessons +****Nagaina’s*** *Babysitting Services
+****Darzee and Lady*** *Landscaping Inc. +****Karait’s*** *Hypnotherapy Lessons +****Chuchundra’s*** *Support Group for Terrified Beasts*

**Your flyer should include:**

1. Your animal’s business name (large/bold!).

2. A slogan\* specific to the services your animal provides based on the **CHARACTERISTICS** of your animal (use the book). This slogan should be persuasive enough so that English families would call upon the company for their services. *\*a slogan tells the customer what it is that your business does*

3. An image/logo appropriate for your animal’s business.

4. Contact information… how can people book your services?

5. Some background images that display the character in a setting that relates to the story

**6. Your entire flyer should be in COLOR.**



**Business Name**

Contact Info or other important info

222-4444

Slogan here!

Something catchy!